

INSPIRED LIFESTYLE

YOUR OWN GLOBAL TV SHOW





A UNIQUE BRAND VISIBILITY
OPPORTUNITY

LOCAL BUSINESS BRAND INTEGRATION OPPORTUNITY

PRESENTED BY

TMLTV
RENEE M.WAGNER
EXECUTIVE PRODUCER

ROBIN C.ADAMS
PRODUCER / DIRECTOR

JULIE CAIN GLOBAL TV HOST





Click the logos above









Would you like to be seen on a global level by creating your own commercial in the form of a mini-tv show? We have a unique opportunity for you to be seen and heard and put into the spotlight on our main stage! We'll film in-studio or on location, with our NY production team who will travel anywhere. You can even be the host of your own tv show!

This production model is based on the BRAND INTEGRATION model of advertising that is used by major network tv shows such as the TODAY SHOW (NBC), GOOD MORNING AMERICA (ABC) and GOOD DAY NY (FOX5 NY).



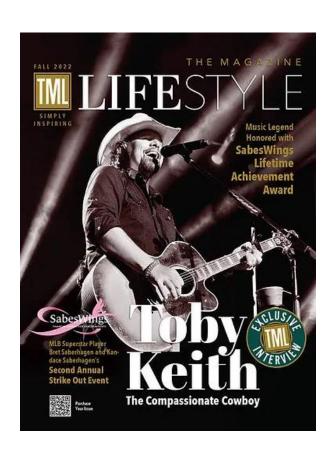




In this model, the guests sponsor their own segments that are produced by the tv shows in which they appear.

From Local to Global will outline a creative and seamless integration model for THE MAG INSPIRED LIFESTYLE (TMLTV) that is very cost effective and can be sponsored as a customized opportunity.

# MORE ABOUT THE MAG INSPIRED LIFESTYLE PUBLICATION



### Welcome To Our Lifestyle

The Mag Inspired Lifestyle, a visually stunning lifestyle publication filled with empowering figures and gorgeous settings that aim to inspire. Our luxury brand includes The Mag Inspired Lifestyle glossy print publication and The Mag Inspired Lifestyle TV. (TMLTV)

Our vision is to bring people together and find a place of community, lift each other up, and empower our readers to be the best version of themselves. Read and watch along as you learn about people from all walks of life making a difference through their own talents, success and challenges.

Within our pages and in each episode, we will keep you connected to the stories that aim to inspire. We'll bring you informative how-to articles, interviews with the best in the industry, luxury events and opportunities to give back. We are a lifestyle and a place to be inspired.

We are The Mag Inspired Lifestyle.

Our reach spans from our digital readers and viewers globally within our features.

30,000 plus impressions daily with over 10,000 downloads per issue.



Click image for website







Click on the logo to view new promo video!



Click on the logo to view new promo video!



Click on the logo above to view FP Network

## FROM LOCAL TO GLOBAL!

- •We are offering local businesses the opportunity to showcase their brands on a global scale by partnering with TML & TMLTV.
- This amazing brand integration opportunity is offered at sponsorship levels that fit your budget.
- It's all about YOU and your BRAND!
- We create the content and showcase you and your brand to the world.
- •We're also distributed on FOOTPRINT Network furthering our reach on Apple TV, Roku, Amazon Fire, Android and iPhones via the FOOTPRINT Network App. CLICK for > iPhone APP Android APP













Here are two BRAND INTEGRATION opportunities where we traveled to the brand locations and produced the segments as if they were entertainment to segments on a popular morning television show. CLICKTHE LOGOS BELOW







INSPIRED

**IFESTYLE** 

## VIDEO PRODUCTION & BRAND INTEGRATION

- PRODUCTION
- On-Location or in-studio
- Creating video and commercial segments with placement on TMLTV
- CLICK ON PHOTO BELOW TO VIEW OUR PROMO VIDEO:



- DIGITAL MAGAZINE COVER OPTION
- Full Image Digital Cover \$1,000

click photos for add'l advertising options





### TMLTV SPONSORSHIP LEVELS

TML GOLD SPONSOR – Local Businesses \$1,500 Your 5-7 min video streams on TMLTV 24/7 365.

TML SILVER SPONSOR – Local Businesses **\$2,500** Your video streams on TMLTV PLUS you'll get one featured digital magazine front cover placement.

TML PLATINUM SPONSOR – Local Businesses \$3,500 Your video streams on TMLTV and you'll get a :60 second video teaser on our <a href="Instagram page">Instagram page</a>. Additionally, you'll get one featured article in TML Magazine + digital magazine front cover placement.

# MEET THE PRODUCERS

click on photos for more info





Renee M. Wagner EXECUTIVE PRODUCER



Julie Cain GLOBALTV HOST



Robin C.Adams
DIRECTOR / PRODUCER